

BBA DEGREE PROGRAMME SPECIFIC OUTCOMES

PSO 1: Gain knowledge and skills in the areas of Management principles and practices, finance, human resource management and marketing

PSO 2: Acquire knowledge in accounting principles and practices and its application in real business settings

PSO 3: Apply concepts, theories, tools and techniques of statistics, information techniques, economics and numerical skills for decision making

PSO 4: Build entrepreneurial spirit, develop research attitude and entrepreneurial competencies and managerial abilities